

Stamford Bridge in Bloom Five Year Plan 2010 - 2014

	2010	2011	2012	2013	2014
Committee	<ul style="list-style-type: none"> • Membership coordinator • Conservation Coordinator • New Minutes and Actions system 	<ul style="list-style-type: none"> • Communications Officer 	<ul style="list-style-type: none"> • Events coordinator • Judging Coordinator / Portfolio editor 	<ul style="list-style-type: none"> • Two planting coordinators, eg: <ul style="list-style-type: none"> • - annual displays • - permanent plantings and projects 	<ul style="list-style-type: none"> • Fundraising / grants officer
Membership	<ul style="list-style-type: none"> • Junior rate • Early subscribers bonus • Membership form / survey • Annual Social (Sept) • Annual lunch (Jan) • Spreadsheet database • Analysis of offers to help 	<ul style="list-style-type: none"> • Review rates and package of benefits for Supporters • Review renewals system of invites / reminders • System to coordinate and enlist volunteers 	<ul style="list-style-type: none"> • Joint memb. arrangement Gardening Club • Targetted SBIB events to raise profile and recruit new members • Joint membership scheme for Young people's groups in village 	<ul style="list-style-type: none"> • Review change in demographics of membership • Review range of social events and activities to suit • Attend other community events to recruit and promote 	<ul style="list-style-type: none"> • Set up system for tax efficient membership donations
Events	<ul style="list-style-type: none"> • Events spread throughout year 	<ul style="list-style-type: none"> • Open Gardens event 	<ul style="list-style-type: none"> • New social events for supporters 	<ul style="list-style-type: none"> • Open Gardens event 	<ul style="list-style-type: none"> • Consider Family Fun Day event

Events (contd)	<ul style="list-style-type: none"> • Bat evening • Monthly conservation • Weekly planting work • 'Christmas' event • Best Kept Street award. 	<ul style="list-style-type: none"> • More events in partnership with community gps • Scarecrow Festival links • Viking Weekend • Nov 'lights switch-on' event/ stall • Best Kept Gardens comp. • Birdwatching walk 	<ul style="list-style-type: none"> • Joint event with Low / High Catton villages • Links with Church 	<ul style="list-style-type: none"> • Joint event with nearby village eg Fangfoss, Wilberfoss, Full Sutton, Gate Helmsley 	
Communications	<ul style="list-style-type: none"> • Headed stationery • Regular slot in Link • Article in Roundabout • Events Calendar • Events e-mail group • Event posters • SBIB Website • Press release contacts list • East Riding News event listings 	<ul style="list-style-type: none"> • Streamline system for event posters • Links to other Community gp websites • Website blog • Parish Council liaison person 	<ul style="list-style-type: none"> • Regular supporters newsheet • Young persons representative • Social Networking Presence eg Facebook, Twitter • Develop ideas for young people's 'Lifestyle' projects 	<ul style="list-style-type: none"> • Explore possibilities for new media presence eg YouTube, Podcasts • Work with Parish Council on closer integration of websites and community hub 	<ul style="list-style-type: none"> • Mobile phone internet project Eg village tour history or nature walk as a podcast download sounds and video about where you are.

Finance	<ul style="list-style-type: none"> • Split accounts 	<ul style="list-style-type: none"> • Spend grants received to date 	<ul style="list-style-type: none"> • Pursue new grant applns for • Business sponsorship scheme 	<ul style="list-style-type: none"> • Establish working gp on fundraising 	<ul style="list-style-type: none"> • Charitable Status
Community Links	<ul style="list-style-type: none"> • Explorer scouts • Flower Club • Drama group • Vikings • Primary Sch. • Sports and Social Club • Art Club 	<ul style="list-style-type: none"> • Church youth gps • Foster School links and events • Attend YiB events • SB litter-pickers • Two events linked to awareness 'Weeks' 	<ul style="list-style-type: none"> • Satellite villages eg High & Low Catton, Gate Helmsley, Full Sutton. • Two reciprocal visits with other Bloom villages 	<ul style="list-style-type: none"> • Assist new community entry to Yorkshire in Bloom eg Churchyard, caravan park. • Visit Gold Award winning community group 	<ul style="list-style-type: none"> • School reps co-opted to key committee mtgs
Judging	<ul style="list-style-type: none"> • Pre- judging checklist and contacts • Portfolio template 	<ul style="list-style-type: none"> • Appoint a nominated photographer for all notable events in year • Portfolio team 	<ul style="list-style-type: none"> • Ongoing portfolio development year round and refresh format • Young peoples contributions in Portfolio 	<ul style="list-style-type: none"> • Review Business liaison re supporting Bloom and judging • Review route and planning of judging • Achieve Gold Award! YiB 	<ul style="list-style-type: none"> • Judging visit for Britain in Bloom
Projects (Horticulture / Pride of Place)	<ul style="list-style-type: none"> • Gardening Club flower bed • McKechnies bed • Nature path 	<ul style="list-style-type: none"> • Watering truck • War memorial • New loos • Myra's View landscaping 	<ul style="list-style-type: none"> • Public art or sculpture 	<ul style="list-style-type: none"> • Derwent Shallows clean up • Path repairs, east side river link path 	<ul style="list-style-type: none"> • One new horticultural project

Projects (Conservation / Community)	<ul style="list-style-type: none"> • Wildlife wood and bird feeding area • Nestbox making task • Trial Balsam management on Derwent 	<ul style="list-style-type: none"> • Nestbox monitoring scheme • Churchyard projects • Butterfly or Moth count • Bat and Moth nights 	<ul style="list-style-type: none"> • Minibeast Trail established with public launch event • Viaduct meadow management • Sustrans wildflowers monitoring 	<ul style="list-style-type: none"> • One other new conservation initiative in the village 	<ul style="list-style-type: none"> • River Derwent SSSI interpretation
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